

ADVERTISING FEDERATION OF FARGO-MOORHEAD 2009 ADDY AWARD WINNERS

2009 Best of Show Award

Michigan State "Leaf" television ad done for Creative Communication Associates — Sundog

Judges' Choice Awards

Judge Shawn Vallee, Phoenix, Arizona:

Bobcat Print Campaign done for Bobcat Company — Flint Communications

Judge Cynthia Everhart, Madison, Wisconsin:

Photo series for HoDo ads — john borge studios

Student Best of Show Award

"Lava" ads — Chris Johnson, Minnesota State University Moorhead

AWARDS

ENTRY

ENTRANT

ADVERTISER

ADVERTISING FOR THE ARTS & SCIENCES

Gold ADDY® Award	Pterodactyls Poster
Gold ADDY® Award	Wild About Wilderness campaign
Gold ADDY® Award	Yunker Farm Invitation
Silver ADDY® Award	Lake Agassiz Girls Choir Campaign
Silver ADDY® Award	Iphigenia at Aulis campaign

North Dakota State University
North Dakota State University
Flint Communications
Flint Communications
North Dakota State University

NDSU Little Country Theatre
NDSU Faculty Lectureship
Yunker Farm
Lake Agassiz Girls Choir
NDSU Little Country Theatre

ADVERTISING INDUSTRY SELF-PROMOTION

Gold ADDY® Award	Four Fargos poster promotion
Gold ADDY® Award	Sundog Elast-o-matic holiday
Gold ADDY® Award	Richtman's Printing Trade Show Booth
Gold ADDY® Award	MeritCare Marketing Services Napkin
Gold ADDY® Award	National Agri-Marketing Association
Gold ADDY® Award	SimmonsFlint Safari Invite
Gold ADDY® Award	Fishing You a Happy New Year!
Gold ADDY® Award	Flint Communications Materials
Silver ADDY® Award	Flint Communications KNOW Seminar
Silver ADDY® Award	2008 ADDY Materials
Silver ADDY® Award	Portfolio Review '08 Campaign
Silver ADDY® Award	Portfolio Review '08 Poster

john borge studios
Sundog
Richtman's Printing
MeritCare Health System
Flint Communications
SimmonsFlint
The Promersberger Company
Flint Communications
Flint Communications
Flint Communications
FM Advertising Federation
FM Advertising Federation
FM Advertising Federation

John Borge Studios
Sundog
Richtman's Printing
MeritCare Marketing Services
NAMA
SimmonsFlint
The Promersberger Company
Flint Communications
Flint Communications
Flint Communications
FM Advertising Federation
FM Advertising Federation
FM Advertising Federation

Silver ADDY® Award Spider and Company Display Booth
Silver ADDY® Award 2008 Golferoo
Silver ADDY® Award Sundog State of IT ad

Spider and Company
FM Advertising Federation
Sundog

Spider and Company
FM Advertising Federation
Sundog

COLLATERAL MATERIAL

Gold ADDY® Award Rommesmo Wedding Invitation
Gold ADDY® Award The Partner Channel Magazine
Gold ADDY® Award Private Banking Brochure
Gold ADDY® Award Ralph Engelstad Arena Holiday Card
Gold ADDY® Award Fargo Moorhead 'How To Workshop'
Gold ADDY® Award Tower Tech Stationery
Gold ADDY® Award Broadwind Energy Revolution Poster
Gold ADDY® Award Home Federal Bank Brand Posters
Gold ADDY® Award NDSU Welcome Week
Gold ADDY® Award NDSU Annual Report
Gold ADDY® Award OPEN Magazine Issue 6 Cover
Silver ADDY® Award Giving A Damn About Design - Feature
Silver ADDY® Award International Week campaign
Silver ADDY® Award NDSU facts mini brochure
Silver ADDY® Award NDSU Winter Commencement Book
Silver ADDY® Award Phlush the Phish Poster
Silver ADDY® Award Dakota Medical Foundation 2007
Silver ADDY® Award HF Financial Annual Report
Silver ADDY® Award Annual Report
Silver ADDY® Award 'Grab A Seat!' & 'Saddle Up!'
Silver ADDY® Award Redlinger Wedding
Silver ADDY® Award Laber Spread
Silver ADDY® Award In House - Deposit Brochures
Silver ADDY® Award BlueStone Interiors Stationary Package
Silver ADDY® Award Kyko Engineering Stationary Package
Silver ADDY® Award SnowEx Full Line
Silver ADDY® Award Solid Absolute
Silver ADDY® Award Ginger Huesmans

Brad Clemenson Graphic Design
Spider and Company
State Bank & Trust
Fighting Sioux Sports Properties
Flint Communications
Jubae Design
Jubae Design
Sundog
North Dakota State University
North Dakota State University
FrostFire Media Corporation
FrostFire Media Corporation
North Dakota State University
North Dakota State University
North Dakota State University
North Dakota State University
Jubae Design
Sundog
Concordia Language Villages
Ad Monkeys
Absolute Marketing Group
D1 Media Group
First International Bank & Trust
RLE Graphics
RLE Graphics
The Promersberger Company
Marketing Group
Absolute Marketing Group

Lynne Olson
The Partner Channel
State Bank & Trust
Fighting Sioux Sports Properties
Fargo-Moorhead Convention/Visitors
Tower Tech
Broadwind Energy
Home Federal Bank
NDSU Orientation/Student Success
NDSU Office of the President
OPEN Magazine
OPEN Magazine
NDSU International Programs
NDSU Office of the President
NDSU Registration and Records
NDSU Information Technology Services
Dakota Medical Foundation
HF Financial
Concordia Language Villages
North Dakota CPA Society
Pamela and Michael Redlinger
Bison Illustrated
First International Bank & Trust
BlueStone Interiors
KYKO Engineering
TrynEx International
Brickyard Supply Company
Mark Huesman

CONSUMER OR TRADE PUBLICATION

Gold ADDY® Award Home Federal Bank Brand Business
Gold ADDY® Award Two Peas Ad
Gold ADDY® Award Bobcat Print Campaign

Sundog
Frank Stegmaier
Flint Communications

Home Federal Bank
Design Two Peas
Bobcat Company

Gold ADDY® Award Network Center Incorporated Insert
Gold ADDY® Award MeritCare Vital Signs Campaign
Silver ADDY® Award Broadwind Energy Campaign Ads
Silver ADDY® Award Brad Foote Gear Works
Silver ADDY® Award Anne Carlsen Center Open The Door
Silver ADDY® Award Blue Cross Blue Shield Print Wellness
Silver ADDY® Award Ever Wonder What Happens With Your
Silver ADDY® Award Fargo's Favorite Ticket
Silver ADDY® Award Dakota Carrier Network 'Ability' Print

Flint Communications
MeritCare Health System
Jubae Design
Jubae Design
Odney Advertising Agency
Flint Communications
The Promersberger Company
Absolute Marketing Group
Flint Communications

Network Center Incorporated
MeritCare Health System
Broadwind Energy
Brad Foote Gear Works
Anne Carlsen Center
Blue Cross Blue Shield of ND
Subaru Robin Industrial Engines
FM RedHawks Baseball Club
Dakota Carrier Network

DIRECT MARKETING

Gold ADDY® Award Chew On This!
Gold ADDY® Award We Don't Just Sell You a Plant.
Gold ADDY® Award United Producers Wallet Direct Mail
Silver ADDY® Award Key Chain: 'History Rocks' Car Show
Silver ADDY® Award United Producers Cows Direct Mail
Silver ADDY® Award How to Write a Business Letter
Silver ADDY® Award Bobcat Roller Suspension Direct Mail
Silver ADDY® Award Nothing Too Earth Shattering...

H2M
The Promersberger Company
Sundog
Ad Monkeys
Sundog
Noridian Mutual Insurance Company
Flint Communications
The Promersberger Company
AlphaGraphics
Asphalt Drum Mixers
United Producers
Grand Forks County Historical Society
United Producers
Blue Cross Blue Shield of North Dakota
Bobcat Company
Atlas Copco Construction Tools

ELEMENTS OF ADVERTISING

Gold ADDY® Award Photo series for ads for HoDo
Gold ADDY® Award Annual report photograph
Gold ADDY® Award Pandas Paint in Pajamas Illustrations
Gold ADDY® Award Theodore Roosevelt Medora
Gold ADDY® Award Grazies Jingle
Gold ADDY® Award Harley/Compressor Photo
Gold ADDY® Award Tower Tech Logo
Gold ADDY® Award Bobcat Company Utility Vehicle Rick &
Silver ADDY® Award WoodMaster 'Woody'
Silver ADDY® Award Michigan State 'We Touch the World'
Silver ADDY® Award Michigan State 'Leaf'
Silver ADDY® Award Network Center Incorporated
Silver ADDY® Award NDSU Opera Illustration
Silver ADDY® Award Wearing the Hijab photo series
Silver ADDY® Award Contemplating Breast Cancer
Silver ADDY® Award Concordia College 'Change the World'
Silver ADDY® Award Bobcat Company Roller Suspension
Silver ADDY® Award Ultimate KungFu Headshot

john borge studios
john borge studios
Nubson Design
Video Arts Studios
Absolute Marketing
The Promersberger Company
Jubae Design
Sundog
Flint Communications
Sundog
Sundog
Logo Flint Communications
North Dakota State University
North Dakota State University
Ad Monkeys LifeCare
Sundog
Sundog
Flint Communications

HoDo
American Crystal Sugar
Over the Moon Books
Theodore Roosevelt Medora Foundation
Group Grazies
Jenny Products, Inc.
Tower Tech
Bobcat Company
Northwest Manufacturing
Creative Communication Associates
Creative Communication Associates
Network Center Incorporated
NDSU Division of Fine Arts
NDSU Magazine
Medical Center
Creative Communication Associates
Bobcat Company
Ultimate KungFu

Silver ADDY® Award Baby Bean Logo
Silver ADDY® Award Annual report series
Silver ADDY® Award NDSU Wrestling Photo
Silver ADDY® Award Ad photo for HoDo

Frank Stegmaier Design
john borge studios
Flint Communications
john borge studios

Baby Bean
American Crystal Sugar
NDSU Athletics
HoDo

INTERACTIVE MEDIA

Gold ADDY® Award Home Federal Bank Brand Banner Ads
Gold ADDY® Award Drop in/Chill out Email Invite
Gold ADDY® Award NDSU 'Ask Me'
Gold ADDY® Award Santa Lucia Take 'N' Bake Email Blast
Gold ADDY® Award Newman Signs
Gold ADDY® Award Grazies
Gold ADDY® Award Bobcat Company Ag attachments
Gold ADDY® Award Bobcat Company Roller Suspension
Silver ADDY® Award State Bank & Trust Pay It Forward
Silver ADDY® Award The Partner Event Virtual Expo
Silver ADDY® Award Santa Lucia Take 'N' Bake Pizza
Silver ADDY® Award Bobcat Company Landscape banner
Silver ADDY® Award Angling Unlimited
Silver ADDY® Award Broadwind Energy Website
Silver ADDY® Award Valentine's Day Baseball
Silver ADDY® Award Blue Cross Blue Shield Wellness

Sundog
Sundog
Flint Communications
Absolute Marketing Group
Absolute Marketing Group
Absolute Marketing Group
Sundog
Sundog
Sundog
Spider and Company
Absolute Marketing Group
Sundog
Absolute Marketing Group
Jubae Design
Absolute Marketing Group
Flint Communications

Home Federal Bank
Creative Communication Associates
NDSU University Relations
Santa Lucia Take 'N' Bake Pizza
Newman Signs
Grazies
Bobcat Company
Bobcat Company
State Bank & Trust
The Partner Channel
Santa Lucia Take 'N' Bake Pizza
Bobcat Company
Angling Unlimited
Broadwind Energy
Fargo-Moorhead RedHawks Baseball Club
Blue Cross Blue Shield of North Dakota

LOCAL ONLY CATEGORIES

Gold ADDY® Award Santa Lucia Take N Bake Interior
Gold ADDY® Award MeritCare Centennial Book
Silver ADDY® Award Faces
Silver ADDY® Award Concordia College "Welcome" Video

Absolute Marketing Group
MeritCare Health System
Media Productions
Sundog

Santa Lucia Take N Bake
MeritCare Health System
American Crystal Sugar Company
Creative Communication Associates

MIXED/MULTIPLE MEDIA

Gold ADDY® Award Broadwind Energy Mixed Campaign
Gold ADDY® Award Ubanking
Gold ADDY® Award Home Federal Bank Brand Campaign
Silver ADDY® Award Tower Tech Mixed Campaign
Silver ADDY® Award NDSU Athletics 'Will You Be There'
Silver ADDY® Award Allmand 70th Anniversary
Silver ADDY® Award Think Pink

Jubae Design
Absolute Marketing Group
Sundog
Jubae Design
Flint Communications
The Promersberger Company
Ad Monkeys

Broadwind Energy
Union State Bank
Home Federal Bank
Tower Tech
North Dakota State University Athletics
Allmand Brothers
LifeCare Medical Center

NEWSPAPER

Silver ADDY® Award Think Pink
Silver ADDY® Award Think Pink
Silver ADDY® Award MeritCare Dermatology Ad
Silver ADDY® Award A Celebration to Remember

Ad Monkeys
Ad Monkeys
MeritCare Health System
The Forum

LifeCare Medical Center
LifeCare Medical Center
MeritCare Dermatology
Royal Jewelers

NON-TRADITIONAL ADVERTISING

Gold ADDY® Award Busted!
Silver ADDY® Award Where Do You Want To Be?

Absolute Marketing Group
Absolute Marketing Group

Big D's Bar & Grill
Rasmussen College

OUT-OF-HOME

Gold ADDY® Award Road to Success
Gold ADDY® Award Fat 'N Ugly
Gold ADDY® Award US/Canadian Summit Set
Silver ADDY® Award Make Life Colorful
Silver ADDY® Award MDU Event Set
Silver ADDY® Award Doin' Your Neighbors
Silver ADDY® Award NDSU Athletics 'Ready? We Are.'

Absolute Marketing Group
Absolute Marketing Group
Media Productions
Newman Outdoor Advertising
Media Productions
Absolute Marketing Group
Flint Communications

Rasmussen College
Absolute Marketing Group
US/Canadian Summit
Newman Digital
MDU
Custom Cinema and Sound
North Dakota State University Athletics

PUBLIC SERVICE

Gold ADDY® Award Hearts of the Caribbean
Gold ADDY® Award NDSU "Report to Investors"
Gold ADDY® Award 2008 United Way Campaign
Gold ADDY® Award United Way of Cass-Clay Website
Gold ADDY® Award NDSU Cares campaign
Gold ADDY® Award Raise Your Paws for Pets
Silver ADDY® Award American Heart Association of ND 'Go
Silver ADDY® Award Brian Kalk TV Spot
Silver ADDY® Award Governor's School poster
Silver ADDY® Award City of West Fargo 'No Smoking' Direct
Silver ADDY® Award Region V Children's Services
Silver ADDY® Award "Live United" T-shirt
Silver ADDY® Award 2007 Annual Report
Silver ADDY® Award Gifts of Light 2008

Absolute Marketing Group
Forum Communications
Media Productions
Flint Communications
North Dakota State University
SimmonsFlint
Flint Communications
Flint Communications
North Dakota State University
Flint Communications
Flint Communications
Flint Communications
Flint Communications
Hospice of the Red River Valley
Hospice of the Red River Valley

The American Heart Association
Printing North Dakota State Universtiy
United Way of Cass-Clay
United Way of Cass-Clay
NDSU Counseling Center
Circle of Friends Humane Society
American Heart Association of ND
Brian Kalk
North Dakota Governor's School
City of West Fargo
Region V Children's Services
United Way of Cass-Clay
Hospice of the Red River Valley
Hospice of the Red River Valley

RADIO

Gold ADDY® Award Guido Show
Gold ADDY® Award Nodak Mutual Insurance Company
Gold ADDY® Award Bayer Crop Science Prosper FX

Absolute Marketing Group
Flint Communications
Flint Communications

New York New York Fresh Deli
Nodak Mutual Insurance Company
Bayer Crop Science

Gold ADDY® Award Mascot
Silver ADDY® Award Maximizing your romantic dinner
Silver ADDY® Award Blue Cross Blue Shield Wellness Radio
Silver ADDY® Award Amp Energy Shot Theatre
Silver ADDY® Award Think Pink
Silver ADDY® Award Otter Tail Power Company On Radio
Silver ADDY® Award Bayer Crop Science 'InVigor

Absolute Marketing Group
Radio Fargo-Moorhead
Flint Communications
Radio Fargo-Moorhead
Ad Monkeys
Sundog
Flint Communications

Union State Bank
Pepsi
Blue Cross Blue Shield of North Dakota
Pepsi
LifeCare Medical Center
Otter Tail Power Company
Bayer Crop Science

SALES PROMOTION

Gold ADDY® Award United Producers Wallet Point-of-
Gold ADDY® Award NDSU Magazine
Gold ADDY® Award Broadwind Energy Brochure and
Gold ADDY® Award Arrabiata Absolute
Gold ADDY® Award Capital Campaign Video
Silver ADDY® Award Fargo Force Inaugural Season
Silver ADDY® Award NDSU Admission Video
Silver ADDY® Award Wild Nights CD
Silver ADDY® Award SunOpta - Product Folder
Silver ADDY® Award Less Mess
Silver ADDY® Award Home Federal Bank Brand Display
Silver ADDY® Award The Partner Channel 2008 Economic
Silver ADDY® Award Noridian Minnesota Proposal

Sundog
North Dakota State University
Jubae Design
Marketing Group
Video Arts Studios
Studio 7 Productions
Flint Communications
North Dakota State University
Richtman's Printing
Anchor Marketing
Sundog
Spider and Company
Noridian Mutual Insurance Company

United Producers
NDSU Office of the President
Broadwind Energy
Arrabiata
Trollwood Performing Arts School
Urban Plains Center & the Fargo Force
North Dakota State University Admissions
NDSU Division of Fine Arts
SunOpta
D&D Commodites Ltd.
Home Federal Bank
The Partner Channel
Noridian Minnesota Marketing

TELEVISION

Gold ADDY® Award Kirkwood Bank & Trust TV Campaign
Gold ADDY® Award BOB 95 FM All Around the Town
Gold ADDY® Award Mojo104 - Jordache Neon
Gold ADDY® Award Michigan State "Leaf"
Gold ADDY® Award Eyes On The Road
Gold ADDY® Award Blue Cross Blue Shield Wellness
Silver ADDY® Award NDSU 'Impact' Television
Silver ADDY® Award Conservation
Silver ADDY® Award NDSU Athletics 'The Time Is Now'
Silver ADDY® Award NDSU Athletics 'Ready? We Are.'
Silver ADDY® Award NDSU Athletics 'Will You Be There'
Silver ADDY® Award ND Tourism Umbrella TV Ad
Silver ADDY® Award BOB 95 FM All Around the Town Sing
Silver ADDY® Award FM RedHawks Hot Dog and Popcorn
Silver ADDY® Award At Work: Out-Takes 2008

Sundog
Sundog
Sundog
Sundog
H2M
Flint Communications
Flint Communications
Video Arts Studios
Flint Communications
Flint Communications
Flint Communications
Tom Tollefson Films
Sundog
Sundog
Ad Monkeys

Kirkwood Bank & Trust
Radio Fargo-Moorhead
Radio Fargo-Moorhead
Creative Communication Associates
Peterson Farms Seed
Blue Cross Blue Shield of North Dakota
NDSU University Relations
Montana-Dakota Utilities Company
North Dakota State University Athletics
North Dakota State University Athletics
North Dakota State University Athletics
North Dakota Tourism Division
Radio Fargo-Moorhead
Fargo-Moorhead RedHawks
Community Bank of the Red River valley

