



Contact: Brad Clemenson, President, 701-231-6373  
[Brad.clemenson@ndsu.edu](mailto:Brad.clemenson@ndsu.edu)

**FOR IMMEDIATE RELEASE**

**The American Advertising Federation of North Dakota elects officers and board of directors for 2011-2012**

FARGO, ND (October 4, 2011)

The American Advertising Federation of North Dakota has elected a new president, officers and board of directors for the 2011-2012 year.

Brad Clemenson of North Dakota State University has been elected president. The full slate of board officers for the AAF of ND's 2011-2012 year includes Tracy Konickson, first vice president, WDAY; Melissa Hintermeister, second vice president, M-State; Carrie Karch, treasurer, Flint Communications; Ann Westra, secretary, Mathison's and Autumn Graber, ex-officio, Graber Media. New directors elected to the organization's board are: Justin Eiler, Eide Bailly; Tina Flach, Titan Machinery-SRC; Sonya Goergen, North Dakota State University; Jason Jacobson, Absolute Marketing Group and Maxine Schmidt, Charitable Marketing. Directors serving second terms are Brian Jorvig, Synergy Graphics; Heidi Knutson, Western State Bank and Shannon Luney, Sundog. Meghan Sullivan, Minnesota State University Moorhead, will serve as a student liaison.

AAF-ND, one of 210 local American Advertising Federation affiliates, is a nonprofit, professional trade association serving the local advertising, marketing and communications community including agencies and marketing service firms, advertisers, media, suppliers and students. For more than 50 years AAF-ND has strived to enhance advertising, marketing and communications by supporting and recognizing its diverse membership and their contributions to the Red River Valley's vitality, economy and culture. The organization is open to anyone in a communication-related field. For more information on the organization please visit [www.aaf-nd.org](http://www.aaf-nd.org).

#####