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**FOR IMMEDIATE RELEASE**

**CONNELLY AWARDED SILVER MEDAL BY AAF-ND**

**Fargo, N.D.** (March 21, 2011) The late Jerry Connelly was awarded the 2011 Silver Medal award at the Addy Awards on February, 25 2011.

The Silver Medal recognizes the best of the best in the region's advertising, marketing and communication industries. Recipients are chosen by a committee based on their outstanding contributions to their professions, and their drive in furthering the industry standards, creative excellence and responsibility in areas of social concert.

Connelly, originally from Breckenridge, Minnesota, served three years in the US Army and then graduated from Brown Institute, Minneapolis, Minnesota. He had an active career in radio, television, and advertising writing in Valley City, North Dakota; Wadena, Minnesota; Fargo, North Dakota, and Los Angeles, California. In addition, Connelly freelanced as a narrator of films, videos and slide presentations. He authored a book, television and film scripts, radio plays, plus had several published articles.

Acting, theatre and movies were his passion. Connelly was active in community theatre in California and Fargo, performing five leading roles at the Fargo-Moorhead Community Theatre. FMCT also produced his collaborative musical script, Maris, in 1997. He was also honored with the first place award at the Monterey Screenwriting Competition in 1997.

AAF-ND, one of 210 local American Advertising Federation affiliates, is a nonprofit, professional trade association serving the local advertising, marketing and communications community including agencies and marketing service firms, advertisers, media, suppliers and students. For over 50 years AAF-ND has strived to enhance advertising, marketing and communications by supporting and recognizing its diverse membership and their contributions to the Red River Valley's vitality, economy and culture. The organization is open to anyone in a communication-related field. For more information on the organization please visit [www.aaf-nd.org](http://www.aaf-nd.org).

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