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FOR IMMEDIATE RELEASE

AAF-ND to Feature Speakers from Minneapolis Design Firm

Michael Byzewski and Dan Ibarra from Aesthetic Apparatus in Minneapolis will speak at the April 20th luncheon meeting of the American Advertising Federation of North Dakota. Aesthetic Apparatus was founded in 1999 in Madison, Wisconsin. Over the years, the firm has made a name for itself by creating limited edition, screen-printed concert posters for bands such as Cake, The White Stripes, Phish, Spoon, Lewis Black, and many others. Other clients include Blue Q, Stella Artois and Harper Collins. Their work has been featured in Print, Communication Arts, HOW, and Rolling Stone. The duo's limited edition posters and prints will be available for sale at the meeting.

This luncheon event, sponsored by Odney Advertising runs from 11:30 a.m. to 1 p.m. on April 20, at the Fargo Doublewood Inn, 3333 13th Ave. S. Admission is free for AAF-ND members, \$40 for non-members and \$15 for non-member students.

Those interested in attending should RSVP to reservations@aaf-nd.org.

AAF-ND is a nonprofit, professional trade association serving the advertising, marketing and communications community including agencies and marketing service firms, advertisers, media, suppliers and students. For more information about the organization, please visit www.aaf-nd.org.