



**Contact: Frank Stegmaier, President, 701-237-4850
frank.stegmaier@flintcom.com**

FOR IMMEDIATE RELEASE

AAF-ND wins District and National Awards

Fargo, N.D. (June 28, 2010) The American Advertising Federation of North Dakota has won several awards at the district and national level. AAF-ND, one of 210 local American Advertising Federation affiliates, is a nonprofit, professional trade association serving the local advertising, marketing and communications community.

The club was named District 8 Club of the Year by the District 8 Board of Directors. This award is given to the club that demonstrates the most club activity during the year and is awarded on a points system. AAF-ND was also given the District 8 Creative Programming Excellence award for conducting a marketing seminar for non-profits in December. Finally, AAF-ND club president Frank Stegmaier was elected to serve on the District 8 Board of Directors. Stegmaier, from Fargo's Flint Communications, will serve as 1st Lieutenant Governor and National Student Advertising competition Chair for the group.

On a national level, The American Advertising Federation (AAF) recently announced that AAF-ND was one of its 2010 Club Achievement Award winners. These awards are presented annually to ad clubs and federations who display exceptional accomplishments in club operations.

Each year, the AAF honors top ad clubs in eight categories. AAF-ND won second place in the Advertising Education category. The group was honored for educating its members with a series of monthly educational speakers, for educating non-profits, and for its innovative offerings to the FM area college student population including Pro-Am Day where students visit local businesses; Portfolio Review where area professionals review student portfolios; yearly student scholarships; a student fundraising auction and financial support for student-related activities such as competitions and educational seminars.