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FOR IMMEDIATE RELEASE

AAF-ND to Showcase 2008-09 National ADDY Winners

Fargo, N.D. (December 1, 2009)

The American Advertising Federation of North Dakota will show the ADDYs national winners reel at its December 15th luncheon meeting. This reel shows the finest examples of excellence in advertising from around the world. The first step to a national ADDY Award begins at the local level, but out of thousands of local entries across the country, only the best of the best win a National ADDY Award. Also as part of this event, national level judges will give insight into the judging process and demonstrate what makes a winner.

The event runs from 11:30 a.m. to 1 p.m. on the 15th and will be held at the Fargo Theatre, 314 Broadway in Fargo. Pizza, soda and popcorn will be served.

Admission is free for AAF-ND members, \$20 for non-members and \$10 for non-member students. The prices reflect special non-member discounts for this event only, which will give more community members an opportunity to view these materials.

Please RSVP before Friday, December 11 at reservations@aaf-nd.org.

AAF-ND is a nonprofit, professional trade association serving the advertising, marketing and communications community including agencies and marketing service firms, advertisers, media, suppliers and students. For over 50 years, the group has strived to enhance advertising, marketing and communications by supporting and recognizing its diverse membership and their contributions to the state's vitality, economy and culture. For more information about the organization, please visit www.aaf-nd.org.