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FOR IMMEDIATE RELEASE

ADVERTISING FEDERATION OF FARGO-MOORHEAD ELECTS OFFICERS, ADDS BOARD MEMBERS

Fargo, N.D. (August 17, 2005) – Dawn Koranda has been elected president of The Advertising Federation of Fargo-Moorhead (FM AdFed), an organization that provides career enhancement, educational and networking opportunities for advertising, marketing and communication professionals in the Red River Valley.

Koranda, an art director at Flint Communications, Fargo, has 15 years of experience in marketing and advertising and is in her sixth year on the FM AdFed Board of Directors.

The full slate of board officers for FM AdFed's 2005-06 season includes Barb Redinger, first vice president, GL Ness; Lisa Artz, second vice president, Choice Financial; LeAnn Stumbo, treasurer, Northwestern Bank; Amanda Auch, secretary, Anstadt Design; and Tami Rostad, ex officio, CableOne.

Five new directors elected to the organization's board are Paul Bougie, WDAY; Martin Fredricks, Fredricks Communications; Michelle Keil, Border States Electric Supply; Kim LePage Briss, Jubae Design; and Brian Meckler, *The Forum* of Fargo-Moorhead.

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Directors serving their second terms are Trista Conzemius, Minnesota State University Moorhead; Cindy Mayerich, Mayerich Communications; and Jennifer Walz, Moorhead Public Service.

FM AdFed, one of 210 local affiliates of the American Advertising Federation, strives to enhance advertising, marketing and communications by supporting and recognizing its diverse membership and their contributions to the Red River Valley's vitality, economy and culture.