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FOR IMMEDIATE RELEASE

**ADVERTISING FEDERATION OF FARGO-MOORHEAD
TO KICK OFF 2005-06 SEASON WITH 'GET IT TOGETHER' EVENT**

Fargo, N.D. (September 7, 2005) –The Advertising Federation of Fargo-Moorhead (FM AdFed) will kick off its 2005-06 season at Playmakers House of Rock on Thursday, September 15, 5-8 p.m. The club's theme for the year is "Get It Together."

"FM AdFed offers our members tremendous benefits," said Dawn Koranda, club president. "Communications professionals in a wide range of fields Get It Together, networking, learning from nationally respected communicators, mentoring students, doing community service, putting our best work up against others and, above all, having a good time."

FM AdFed is an inclusive organization open to anyone in a communication-related field, such as corporate communicators, public relations practitioners, journalists, freelance writers, designers and multimedia specialists, advertising sales representatives and printers.

One of 210 local affiliates of the American Advertising Federation, FM AdFed strives to enhance advertising, marketing and communications by supporting and recognizing its diverse membership and their contributions to the Red River Valley's vitality, economy and culture.