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FOR IMMEDIATE RELEASE

**ADVERTISING FEDERATION OF FARGO-MOORHEAD
TO HOST FALL LEADERSHIP CONFERENCE**

Fargo, N.D. (Sept. 27, 2005) –The Advertising Federation of Fargo-Moorhead (FM AdFed) is hosting the Fall Leadership Conference of the 8th District of the American Advertising Federation October 7-8 at the Doublewood Inn, Fargo. The conference is open to the public.

The 8th District comprises advertising clubs in Minnesota, North Dakota, South Dakota and Wisconsin.

The annual conference will feature presentations from two nationally recognized communication experts:

- Tom Laughon, founder of Catch Your Limit Consulting, Tallahassee, Fla. – “Seven Ways To Become One Great Thinker” and “Big Ideas, Creativity and Innovation! Become an Organization of Idea Makers”
- Gail Nelson, Blue Moon Training, Fargo, N.D. – “Navigating Conflict: A Guided Tour”

Registration fees vary depending on the number of sessions attended. For more information, contact LeAnn Stumbo, FM AdFed Director, at 218-233-2371 or visit the FM AdFed website at www.fmadfed.org.

FM AdFed, one of 210 local affiliates of the American Advertising Federation, strives to enhance advertising, marketing and communications by supporting and recognizing its diverse membership and their contributions to the Red River Valley's vitality, economy and culture.