

FMAD FED

The Advertising Federation of Fargo-Moorhead

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FOR IMMEDIATE RELEASE

MINNEAPOLIS LETTERPRESS SPECIALIST TO SPEAK AT FM AD FED EVENT

The January educational meeting of the FM AdFed will feature Benjamin Levitz speaking on the topic: "Making Goodness: The Merging Paths of Design & Production."

Benjamin Levitz entered the letterpress business in 1999 after receiving his BFA in Communication Design from the College of Visual Arts. He continued to work at several design firms in the Minneapolis area while running his fledgling letterpress business in the basement of his home. In 2006, he left the agency world to run his much expanded and fully staffed studio, Studio On Fire, full-time.

Studio On Fire's current client list includes premier agencies, firms and individuals across the US and world, with print and design work consistently appearing in award shows and publications of *AIGA*, *Communication Arts*, *Graphis*, *Print magazine* and *Type Directors Annual*. Ben has served as an adjunct faculty member at the College of Visual Arts teaching advanced typography course work. He lives in St. Paul, MN, with his wife, three children and beloved bull terrier.

The event will be held Tuesday, January 20, 2009 from 11:30 a.m. to 1:00 p.m. at the Main Avenue Kelly Inn in Fargo. Admission is free for FM AdFed members, \$40 for non-members and \$15 for non-member students. RSVP to Jody Mattern at 701-477-2511 or by e-mail at reservations@fmadfed.org.

FM AdFed is a nonprofit, professional trade association serving the local advertising, marketing and communications community including agencies and marketing service firms, advertisers,

media, suppliers and students. For more information on the organization please visit www.fmadfed.org.

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