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FOR IMMEDIATE RELEASE

The American Advertising Federation of North Dakota to Kick Off 2009-2010 Season

Fargo, N.D. (September 21, 2009) – The American Advertising Federation of North Dakota (AAF of ND) will kick off its 2009-10 season at the Fargo Theatre on Wednesday, September 30 at 5:30 p.m. The event will include free food, a cash bar, and a showing of “Mad Men,” AMC's Emmy and Golden Globe-winning series. This popular series features the Sterling Cooper Advertising Agency in the 1960s and the men and women who work there.

The event begins at 5:30 p.m. with a social hour featuring hors d'oeuvres and a cash bar. The episode of Mad Men will be shown at 6:30 p.m. This event is free and open to the public. You need not have an AdFed membership to attend, but those who renew their membership or join during this event will receive a 10% discount.

“Our kick off event is a great opportunity for networking in a fun atmosphere,” said Frank Stegmaier, club president. “If you are interested in the communications industry, I would encourage you to stop by and learn more about FM AdFed.”

AAF of North Dakota, one of 210 local American Advertising Federation affiliates, is a nonprofit, professional trade association serving the local advertising, marketing and communications community including agencies and marketing service firms, advertisers, media, suppliers and students. The organization is open to anyone in a communication-related field, such as corporate communicators, public relations practitioners, journalists, freelance writers, designers and multimedia specialists,

advertising sales representatives and printers. For more information on the organization please visit www.aaf-nd.org.