



**Contact: Frank Stegmaier, President, 701-237-4850  
frank.stegmaier@flintcom.com**

**FOR IMMEDIATE RELEASE**

**NYC Digital Media Specialist to Speak at May AAF-ND Meeting**

The May luncheon meeting of the American Advertising Federation of North Dakota will feature Erin Lamberty, who refers to herself as a “digital ninja.” She is currently a social strategist at Attention, a digital communications agency in New York City, where she specializes in community engagement and brand outreach. Formerly an interactive producer in Minneapolis, her background is a unique blend of user experience strategy, website architecture and search marketing. She has worked on a range of clients from the Minnesota Parade of Homes to Expedia and Live Nation.

This luncheon event runs from 11:30 a.m. to 1 p.m. on May 18, at the Fargo Doublewood Inn, 3333 13<sup>th</sup> Ave. S. Admission is free for AAF-ND members, \$40 for non-members and \$15 for non-member students.

Those interested in attending should RSVP to [reservations@aaf-nd.org](mailto:reservations@aaf-nd.org) before May 14.

AAF-ND is a nonprofit, professional trade association serving the advertising, marketing and communications community including agencies and marketing service firms, advertisers, media, suppliers and students. For more information about the organization, please visit [www.aaf-nd.org](http://www.aaf-nd.org).