



Contacts:

Dawn Koranda, President, 701-237-4850

Martin Fredricks, Director, 701-492-2911

**FOR IMMEDIATE RELEASE**

## **CONSULTANT TO SHARE SECRETS OF CREATIVE COURAGE AT FM AdFed PROFESSIONAL DEVELOPMENT SESSION**

**Fargo, N.D.** (Nov. 10, 2005) – Jodee Bock, principal and founder of Bock’s Office Transformational Consulting, Fargo, will present “It Takes Courage to Be Creative” at the Advertising Federation of Fargo-Moorhead’s December professional development session. The event will be at The Doublewood Inn, Fargo, on Tuesday, Dec. 20, 2005, 11:30 a.m. – 1 p.m.

Bock has spent more than 15 years in Corporate America, including stints as a newspaper editor, sports information director, corporate communicator, PR manager, corporate trainer, and management consultant. Her company provides coaching, speaking, facilitation and customized workshops.

Bock is a charter member and current chair of the Fargo-based Women’s Business Exchange, and coordinator and founder of the Fargo chapter of Fast Company magazine’s Company of Friends, a local discussion group that offers mentoring and networking opportunities and creative problem solving. She also is a co-author of “Don’t Miss Your Boat: Living Your Life With Purpose in the Real World.”

Admission is free for FM AdFed members, \$40 for nonmembers and \$15 for students. RSVP to Brian Meckler at 241-5414 or [reservations@fmadfed.org](mailto:reservations@fmadfed.org).

FM AdFed, one of 210 local affiliates of the American Advertising Federation, strives to enhance advertising, marketing and communications by supporting and recognizing its diverse membership and their contributions to the Red River Valley's vitality, economy and culture. It is open to anyone in a communication-related field.