

# FMAD FED

The Advertising Federation of Fargo-Moorhead

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**FOR IMMEDIATE RELEASE**

## **ADVERTISING FEDERATION OF FARGO-MOORHEAD TO KICK OFF 2008-09 SEASON**

**Fargo, N.D.** (September 9, 2008) – The Advertising Federation of Fargo-Moorhead (FM AdFed) will kick off its 2008-09 season at the Fargo Theatre on Tuesday, September 16 at 5:30 p.m. The event will include free food, a cash bar, prizes and a free showing of the film “Crazy People.” This 1990 movie features Dudley Moore as a burnt out advertising executive who ends up in a mental institution. With the help of the hospital’s patients, he finds true advertising wisdom, friendship and even love. It’s a satirical look at the advertising industry and the people who inhabit it.

The event begins at 5:30 p.m. with a social hour featuring hors d’oeuvres and a cash bar. A trivia contest with prizes begins at 6:30 p.m. and the film screening is at 7:00 p.m. This event is open to the public. You need not have an AdFed membership to attend.

“Our kick off event is a great opportunity for networking in a fun atmosphere,” said Brian Meckler, club president. “If you are interested in the communications industry I would encourage you to stop by and learn more about FM AdFed.”

FM AdFed, one of 210 local American Advertising Federation affiliates, is a nonprofit, professional trade association serving the local advertising, marketing and communications community including agencies and marketing service firms, advertisers, media, suppliers and students. The organization is open to anyone in a communication-related field, such as corporate communicators, public relations practitioners, journalists, freelance writers, designers and multimedia specialists, advertising sales representatives and printers. For more information on the organization please visit [www.fmadfed.org](http://www.fmadfed.org).

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