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**FOR IMMEDIATE RELEASE**

## **FM ADFED ELECTS OFFICERS AND ADDS DIRECTORS**

**Fargo, N.D.** (August 25, 2008) – Brian Meckler has been elected president of The Advertising Federation of Fargo-Moorhead (FM AdFed). Meckler, a marketing advisor/partner at Absolute Marketing Group, Moorhead, has ten years of experience in advertising and marketing and has been an FM AdFed director since 2005. “We have a very enthusiastic board that is planning some great events for the upcoming year,” commented Meckler.

The full slate of board officers for FM AdFed’s 2008-09 year includes: Teri Metz, first vice president, Choice Financial Group; Frank Stegmaier, second vice president, Flint Communications; Autumn Herda, treasurer, Media Productions; Brad Clemenson, secretary, NDSU; and Dennis Krull, ex officio, The Forum of Fargo-Moorhead.

Three new directors elected to the organization’s board include Melissa Hintermeister, NDSU; Lori Maasjo, MeritCare; and Jody Mattern, MSUM. Joining the new directors are four returning directors serving their second terms: Shar Berns, The Forum of Fargo-Moorhead; Jeff Anderson, Knight Printing; Tracy Konickson, WDAY-TV; and Lindsay Koffler, Noridian.

FM AdFed, one of 210 local American Advertising Federation affiliates, is a nonprofit, professional trade association serving the local advertising, marketing and communications community including agencies and marketing service firms, advertisers, media, suppliers and students. Throughout the past 50 years, FM AdFed has strived to enhance advertising, marketing and communications by supporting and recognizing its diverse membership and their contributions to the Red River Valley's

*FM AdFed Board  
Page 2 of 2  
August 25, 2008*

vitality, economy and culture. The organization is open to anyone in a communication-related field. For more information on the organization, please visit [www.fmadfed.org](http://www.fmadfed.org).

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