

The Advertising Federation of Fargo-Moorhead

**FMADFED**



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**FOR IMMEDIATE RELEASE**

## **LOIDOLT WINS STUDENT ACHIEVEMENT AWARD AT 50<sup>TH</sup> ANNUAL FM AdFed ADDY® AWARDS**

**Fargo, N.D.** (Feb. 27, 2006) – Minnesota State University Moorhead student Rebecca Loidolt received the 2007 Achievement Award at the 50<sup>th</sup> annual Advertising Federation of Fargo Moorhead (FM AdFed) ADDY® Awards on February 23. The honor includes a \$500 cash award.

Each year, FM AdFed presents an Achievement Award to a college junior or senior who shows promise in a communications field such as advertising, graphic design, marketing or public relations. The competition is open to students at Concordia College, Minnesota State University Moorhead, North Dakota State University and Minnesota State Community and Technical College.

Loidolt, a senior, carries a 3.95 grade point average with a major in mass communication and a minor in marketing. She is from Pierz, Minn.

She interned at HatlingFlint in St. Cloud and is now employed for 30 hours a week at Flint Communications in addition to her 12 credit hours at MSUM.

FM AdFed, one of 210 American Advertising Federation affiliates, strives to enhance advertising, marketing and communications by supporting and recognizing its diverse membership and their contributions to the Red River Valley's vitality, economy and culture. It is open to anyone in a communication-related field.

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