

# FMAD FED

The Advertising Federation of Fargo-Moorhead

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**FOR IMMEDIATE RELEASE**

## **FM AdFed Awards Two Student Scholarships**

**Fargo, N.D.** (May 28, 2009) –FM AdFed has announced the winners of two student scholarships that the organization awards each year. The Student Achievement Award is given to an undergraduate junior or senior student who shows promise in advertising, communications, public relations, marketing or graphic design. This year's winner is Megan Luebke, a Concordia student majoring in Organizational Communications with an emphasis in Arts Management, and minors in Spanish and Business. She is President of Alpha Psi Omega, a theatre honor society, as well as an officer of Lambda Pi Eta, a communication honor society.

The Larry Gauper Advertising Creativity award is given to a student who demonstrates exceptional creative talent, passion for the advertising industry and a commitment to a communications-based career. Megan Deitz, a student at Minnesota State University Moorhead, is this year's winner. Megan is majoring in Graphic Communications with an emphasis in Digital Design and Production, and a minor in Mass Communications. She is a member of the Honors Apprenticeship Program and is Vice President of MSUM's Digital Arts Club.

FM AdFed, one of 210 AAF affiliates, strives to enhance advertising, marketing and communications by supporting and recognizing its diverse membership and their contributions to the Red River Valley's vitality, economy and culture. It is open to anyone in a communication-related field.

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