

# FMAD FED

The Advertising Federation of Fargo-Moorhead

Contacts:

Brian Meckler, President, 218.284.1111

Teri Metz, 1<sup>st</sup> Vice President, 701.277.9258

**FOR IMMEDIATE RELEASE**

## **FM AdFed Wins National Award**

**Fargo, N.D.** (June 1, 2009) The American Advertising Federation (AAF) recently announced that FM AdFed was one of its 2009 Club Achievement Award winners. The Club Achievement Awards are presented annually to ad clubs and federations who display exceptional accomplishments in club operations.

Each year, the AAF honors top ad clubs in eight categories: advertising education, communications, diversity and multicultural initiatives, government relations, club operations, membership development, programs and public service. FM AdFed won in the Advertising Education category. The group was honored for educating its members with a series of monthly educational speakers, for educating non-profits, and for its innovative offerings to the FM area college student population including Pro-Am Day where students visit local businesses; Portfolio Review where area professionals review student portfolios; yearly student scholarships; a student fundraising auction and financial support for student-related activities such as competitions and seminars.

FM AdFed, one of 210 local American Advertising Federation affiliates, is a nonprofit, professional trade association serving the local advertising, marketing and communications community including agencies and marketing service firms, advertisers, media, suppliers and students.