



FOR IMMEDIATE RELEASE:

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AAF-ND to Hold Marketing Seminar for Non-Profits

The American Advertising Federation of North Dakota will hold a marketing seminar for area non-profit organizations on December 2, from 1:00 p.m. to 5:00 p.m. at the NDSU Alumni Center.

Sessions offered will include media relations, brand development, online and interactive marketing, and developing a marketing plan. One participant will be chosen at this event to receive free assistance with their marketing for one year from AAF-ND.

Cost for the event is \$15 per person. To register, visit the AAF-ND website at www.aaf-nd.org and register before November 25th. Participation is limited to the first 60 who register. For more information about this event, contact Ann Westra at ann@shortprinter.com.

AAF-ND is a group of area professionals involved in advertising, marketing and public relations. This event represents the group's ongoing commitment to sharing their expertise as a public service to the community.