

The Advertising Federation of Fargo-Moorhead



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FOR IMMEDIATE RELEASE

**GRAPHIC DESIGN EXPERTS TO SPEAK AT
THE ADVERTISING FEDERATION OF FARGO-MOORHEAD EVENT**

Fargo, N.D. (November 8, 2006) – John Sayles and Sheree Clark, Founders of Sayles Graphic Design, Des Moines, Iowa will present “Self Promotion,” at the Advertising Federation of Fargo-Moorhead’s monthly educational session on Tuesday, November 21, 11:30 a.m. – 1 p.m. at The Doublewood Inn, Fargo.

Sayles Graphic Design was founded in 1985. The company’s unique “Art-Smart” approach to business allows Sayles and Clark to focus on their strengths. With Clark, an organized “smart” partner to handle the details of account service, Sayles can concentrate on the “art” and creativity of design. Sayles Graphic Design has become a common name in design publications, including features in Advertising Age and Adweek.

Admission is free for FM AdFed members, \$40 for nonmembers and \$15 for nonmember students. RSVP to Brian Meckler at 701-284-1111 or by e-mail to reservations@fmadfed.org.

FM AdFed is an inclusive organization open to anyone in a communication-related field, such as corporate communicators, public relations practitioners, journalists, freelance writers, designers and multimedia specialists, advertising sales representatives and printers.

FM AdFed, one of 210 local American Advertising Federation affiliates, is a nonprofit, professional trade association serving the local advertising, marketing and communications community including agencies and marketing service firms, advertisers, media, suppliers and students. Throughout the past 50 years FM AdFed has strived to enhance advertising, marketing and communications by supporting and recognizing its diverse membership and their contributions to the Red River Valley’s vitality, economy and culture. For more information on the organization please visit www.fmadfed.org.