

# 2016 AAF-ND ADDY AWARD WINNERS

GOLD WINNER  
SILVER WINNER

## BEST OF SHOW

Cross Platform > Integrated Advertising Campaign - Rgl/Ntl - Consumer

ND Tourism Josh Duhamel Campaign

Odney Advertising

## JUDGE'S CHOICE

Film, Video, & Sound > Regional/National Television Commercial Campaign

Minnkota Windows Silence Campaign

Yarn Media

Film, Video, & Sound > Webisode Series

Inner Otter Vlog

H2M

Cross Platform > Integrated Advertising Campaign - Local - Consumer

NDSU Modern Languages Campaign

NDSU Publications Services

## STUDENT BEST OF SHOW

Online/Interactive > Website (Desktop or Mobile)

Fargo 2Night Website

Jonathan Calix (MSUM)

## PROFESSIONAL CATEGORIES

Sales & Marketing > Card, Invitation, Announcement - Single Unit

Sales & Marketing > Brochure

Sales & Marketing > Publication Cover Design

Sales & Marketing > Direct Mail 3-D/Mixed

Sales & Marketing > Publication Cover Design

Sales & Marketing > Editorial Spread or Feature - Series

Sales & Marketing > Editorial Spread or Feature - Series

Sales & Marketing > Advertising Ind Self-Promo Direct Mktg & Specialty Items 20th Anniversary Campfire Stories

Sales & Marketing > Advertising Ind Self-Promo Direct Mktg & Specialty Items Bait Box: Land More Business

Sales & Marketing > Brochure

Sales & Marketing > Catalog

Sales & Marketing > Card, Invitation or Announcement Campaign

Sales & Marketing > Direct Mail Campaign

Sales & Marketing > Public Service Brochure/Sales Kit

## ENTRY

Bison Arts Gala invite

MSUM Viewbook

The Art of Science

Admitted Student Packet

Fargo Monthly August 2016 Cover

Fargo Monthly June 2016

ND Tourism Josh Covers and Spread

Bait Box: Land More Business

2016 Official Visitors Guide

Peterson Farms Seed Product Guide

Appareo AEA Event Collateral

Doosan Dealer Recruitment

CCRI Donor & Recruitment Brochures

## ENTRANT

NDSU Publications Services

Minnesota State University Moorhead

Minnesota State University Moorhead

Minnesota State University Moorhead

Spotlight Media

Spotlight Media

Odney Advertising

Sundog

SugarBrooke Creative

FM Convention & Visitors Bureau

Flint Group

Flint Group

Flint Group

Flint Group

Sales & Marketing > Book Design	Without A Trace	Nathaniel Navratil
<a href="#">Sales &amp; Marketing &gt; Public Service Brochure/Sales Kit</a>	<a href="#">Camp Brochure</a>	<a href="#">Nathaniel Navratil</a>
Print Advertising > Magazine Advertising - Full Page or Less	ND Tourism 2016 History Print Ad	Odney Advertising
Print Advertising > Magazine Advertising - Full Page or Less	ND Tourism 2016 City Print Ad	Odney Advertising
Print Advertising > Magazine Advertising Campaign	ND Tourism Magazine Print Campaign	Odney Advertising
Print Advertising > Magazine Advertising Campaign	Bobcat Monster Ad Campaign	Flint Group
Print Advertising > Magazine Advertising Campaign	This Is Health Care	Flint Group
Print Advertising > Magazine Advertising Campaign	Peterson Farms Seed Ad Campaign	Flint Group
<a href="#">Out-Of-Home &amp; Ambient Media &gt; Campaign</a>	<a href="#">Pollinators in Peril campaign</a>	<a href="#">NDSU Publications Services</a>
<a href="#">Out-Of-Home &amp; Ambient Media &gt; Public Service Out-Of-Home</a>	<a href="#">HAIR</a>	<a href="#">Flint Group</a>
Out-Of-Home & Ambient Media > Poster	Bye Bye Birdie	Nathaniel Navratil
<a href="#">Online/Interactive &gt; Email</a>	<a href="#">ND Tourism Email Blast Campaign</a>	<a href="#">Odney Advertising</a>
Online/Interactive > Consumer Website	Family Wellness Website Redesign	Absolute Marketing Group
<a href="#">Online/Interactive &gt; Consumer Website</a>	<a href="#">Glacial Peak Website</a>	<a href="#">Absolute Marketing Group</a>
Online/Interactive > Business-to-Business Website	Hired Gums Website	Absolute Marketing Group
Online/Interactive > Tools & Utilities	MPR Radio	Myriad Mobile
Online/Interactive > Microsite	Strong Future ND	Agency MABU
Online/Interactive > Consumer Website	Fargo Stuff Website Design	Fargo Stuff
Online/Interactive > Blog	Concordia College Blog	Concordia College
Film, Video, & Sound > Regional/National Television Commercial Campaign	ND Tourism Josh Duhamel TV Campaign	Odney Advertising
Film, Video, & Sound > Public Service Television Commercial	BreatheND Turn Away TV Ad	Odney Advertising
Film, Video, & Sound > Public Service Campaign	BreatheND TV Campaign	Odney Advertising
Film, Video, & Sound > Internet Commercial	Insulation - Save a Snowman	Sundog
<a href="#">Film, Video, &amp; Sound &gt; Regional/National Television Commercial Campaign</a>	<a href="#">Minnkota Windows Silence Campaign</a>	<a href="#">Yarn Media</a>
<a href="#">Film, Video, &amp; Sound &gt; Regional/National Television Commercial Campaign</a>	<a href="#">This Is Health Care</a>	<a href="#">Flint Group</a>

Film, Video, & Sound > Regional/National Radio Commercial :30 Sec or Less	NDDOT Snow Plow Radio	Absolute Marketing Group
Film, Video, & Sound > F/V/S Branded Content, More Than :60 Sec	Brick The Illustrator	Threefold
Film, Video, & Sound > Public Service Online Film, Video & Sound	Save The Maah Daah Hey	Threefold
Film, Video, & Sound > Advertising Industry Self-Promotion F/V/S	2016 Threefold Demo Reel	Threefold
Film, Video, & Sound > Webisode Series	Inner Otter Vlog	H2M
Film, Video, & Sound > Public Service Non-broadcast Audio/Visual	Melinda's Story	Video Arts Studios
Film, Video, & Sound > Advertising Industry Self-Promotion F/V/S	Highway to Hellacious Audio	Video Arts Studios
Cross Platform > Integrated Advertising Campaign - Local - Consumer	NDSU Modern Languages Campaign	NDSU Publications Services
Cross Platform > Integrated Brand Identity Campaign	7 Dimensions of Wellness campaign	NDSU Publications Services
Cross Platform > Integrated Advertising Campaign - Rgl/Ntl - Consumer	ND Tourism Josh Duhamel Campaign	Odney Advertising
Cross Platform > Integrated Advertising Campaign - Local - Consumer	This Is Health Care	Flint Group
Elements of Advertising > Logo Design	Bismarck-Mandan CVB Logo	Odney Advertising
Elements of Advertising > Logo Design	Fox Hills Golf Course Logo	Odney Advertising
Elements of Advertising > Logo Design	Paul Bruner Photography Logo	Odney Advertising
Elements of Advertising > Sound Design	ND Tourism TV Music Score	Odney Advertising
Elements of Advertising > Cinematography	Chris Hawley TEDx spotlight	Yarn Media
Elements of Advertising > Responsive Design	Hired Gums Responsive Design	Absolute Marketing Group
Elements of Advertising > Responsive Design	Glacial Peak Responsive Design	Absolute Marketing Group
Elements of Advertising > User Experience	Midco My Account	Myriad Mobile
Elements of Advertising > Data Driven Media	Edfiniti	Myriad Mobile
Elements of Advertising > Music With Lyrics	Have An Inner Otter Day	H2M
Elements of Advertising > Logo Design	Native Governance Center	Agency MABU
Elements of Advertising > Logo Design	Bismarck Public Library	Agency MABU
Elements of Advertising > Logo Design	Flora Cut Flowers & Herbs Logo	Border States Electric
Elements of Advertising > Cinematography	Highway to Hellacious Audio	Video Arts Studios

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## STUDENT CATEGORIES

Sales & Marketing > Stationary Package - Single or Multiple pieces

Online/Interactive > App (Mobile or Web-Based)

Sales & Marketing > Cover

Elements Of Advertising > Black & White, Single

Elements Of Advertising > Black & White, Single

Sales & Marketing > Magazine Design

Online/Interactive > Website (Desktop or Mobile)

Sales & Marketing > Packaging

Print Advertising > Campaign

Elements Of Advertising > Logo Design

Print Advertising > Single (Full Page or Less)

Print Advertising > Single (Full Page or Less)

Elements Of Advertising > Illustration - Single

## ENTRY

Euphoria Stationery

Beaker Bar mobile app

Mystician 78.3

Raw Emotion

In The Groove

Fargo 2Night Magazine

Fargo 2Night Website

The Oh Hellos: Happily Drowning

The Power of FreshFix

Outsiders Apparel Branding

Be One With Nature

Dream with 100%

Typographical Portrait

## ENTRANT

Emma Johnson

Jessica Gaden

Audy Rietz

Brea Helm

Phillip Schultz

Jonathan Calix

Jonathan Calix

Jade Neumann

Jade Neumann

Thomas Garzon

Samantha Smith

Samantha Laderer

Emily Zaharia