

**aaf**  
north dakota

2025 AAF-ND AWARDS



**SADDLE  
UP! AMERICAN  
ADVERTISING  
AWARDS**

**— WINNERS —  
BOOK**

The American Advertising Awards is where creativity meets recognition, celebrating the visionary ideas and bold innovations that are shaping the future of advertising. It's a chance to honor the incredible work coming from right here in our region—work that not only inspires but sets a new standard for excellence in the industry.

To every agency, freelancer, student, and brand who entered this year's competition—thank you. Your talent, dedication, and fresh ideas keep this industry thriving. Whether your work tells a story, sparks a movement, or challenges perspectives, it plays a vital role in shaping our creative community.

The American Advertising Awards honors the collaboration, countless hours of dedication, and commitment to excellence that powered every entry. It's about celebrating those who push boundaries, challenge norms, and bring ideas to life in bold, captivating ways.

On behalf of AAF-ND, congratulations to all of this year's entrants and winners. Your work is a testament to the power of creativity, and we are proud to celebrate it with you. Thank you for supporting our club and contributing to the success of this event.

Saddle up, and let's raise a glass to another year of innovation, impact, and inspiration!



LEXI HOYLAND  
AAF-ND PRESIDENT

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MY RESTLESS, ROAMING  
SPIRIT WOULD NOT  
ALLOW ME TO REMAIN  
AT HOME VERY LONG.

BUFFALO BILL



2025 AAF-ND AWARDS SHOW



# STUDENT AWARDS

2025

STUDENT AWARDS

**SALES & MARKETING**

**GOOD & FREE**

**CATEGORY:**

Product or Service Sales Promotion > Packaging

**STUDENT NAME:**

Allison King

**SCHOOL:**

North Dakota State University



**STARFROST ENERGY DRINK PACKAGES**

**CATEGORY:**

Product or Service Sales Promotion > Packaging

**STUDENT NAME:**

Cody Loud

**SCHOOL:**

North Dakota State University

**NAIAD SCENT FREE HAIR PRODUCTS**

**CATEGORY:**

Product or Service Sales Promotion > Packaging

**STUDENT NAME:**

Kate Leom

**SCHOOL:**

Minnesota State University Moorhead



**PERHAM VISITORS GUIDE**

**CATEGORY:**

Collateral Material > Publication Design > Magazine Design

**STUDENT NAME:**

Allison King

**SCHOOL:**

North Dakota State University

**U SKINCARE**

**CATEGORY:**

Product or Service Sales Promotion > Packaging

**STUDENT NAME:**

Morgan Chandler

**SCHOOL:**

North Dakota State University



**GODS OF THE DESERT BOOK DESIGN**

**CATEGORY:**

Collateral Material > Publication Design > Book Design

**STUDENT NAME:**

Carlos Roybal

**SCHOOL:**

North Dakota State University

STUDENT AWARDS

**OUT OF HOME & AMBIENT MEDIA**

**SEOUL MUSIC FESTIVAL POSTER**

**CATEGORY:**  
Poster - Single

**STUDENT NAME:**  
Allison King

**SCHOOL:**  
North Dakota State University



**INDIGENOUS ILLUSTRATIONS EXHIBITION**

**CATEGORY:**  
Guerrilla Marketing, Installations & Events > Single Occurrence & Installation

**STUDENT NAME:**  
Carlos Roybal

**SCHOOL:**  
North Dakota State University

**STARFROST ENERGY DRINK POSTERS**

**CATEGORY:**  
Poster - Campaign

**STUDENT NAME:**  
Cody Loud

**SCHOOL:**  
North Dakota State University



**INDIGENOUS ILLUSTRATIONS EXHIBITION**

**CATEGORY:**  
Guerrilla Marketing, Installations & Events > Campaign

**STUDENT NAME:**  
Carlos Roybal

**SCHOOL:**  
North Dakota State University

**FARGO PUBLIC LIBRARY MURAL**

**CATEGORY:**  
Outdoor & Transit Advertising > Site

**STUDENT NAME:**  
Allison King

**SCHOOL:**  
North Dakota State University



STUDENT AWARDS

**ONLINE / INTERACTIVE**

**FARGOLF**

**CATEGORY:**

Apps > App (Mobile or Web-Based)

**STUDENT NAME:**

Grant Gillett

**SCHOOL:**

Minnesota State University Moorhead



STUDENT AWARDS

**CROSS-PLATFORM**

**SOUNDNEST CAMPAIGN**

**CATEGORY:**

Integrated Advertising Campaign > Consumer Campaign

**STUDENT NAME:**

Jordyn Zavesky

**SCHOOL:**

Minnesota State University Moorhead



STUDENT AWARDS

**FILM, VIDEO & SOUND**

**BOOT BARN: PUTTING ON TRADITION**

**CATEGORY:**

Television Advertising > Campaign

**STUDENT NAME:**

Elizabeth Dunn

**SCHOOL:**

ArtCenter College of Design



**PERHAM BRAND IDENTITY**

**CATEGORY:**

Integrated Brand Identity Campaign

**STUDENT NAME:**

Allison King

**SCHOOL:**

North Dakota State University



**GELAVA**

**CATEGORY:**

Integrated Brand Identity Campaign

**STUDENT NAME:**

Damon Lanoue

**SCHOOL:**

Minnesota State Community & Technical College



STUDENT AWARDS

**CROSS-PLATFORM**

**STARFROST ENERGY DRINK BRAND**

**CATEGORY:**  
Integrated Brand Identity Campaign

**STUDENT NAME:**  
Cody Loud

**SCHOOL:**  
North Dakota State University



**SUEÑOS ANIMATION STUDIOS LOGO PACKAGE**

**CATEGORY:**  
Visual > Logo Design

**STUDENT NAME:**  
Carlos Roybal

**SCHOOL:**  
North Dakota State University

STUDENT AWARDS

**ELEMENTS OF ADVERTISING**

**PERHAM LOGO**

**CATEGORY:**  
Visual > Logo Design

**STUDENT NAME:**  
Allison King

**SCHOOL:**  
North Dakota State University



**TRIPLE BERRY BREEZ'R**

**CATEGORY:**  
Still Photography > Color - Single

**STUDENT NAME:**  
Xyle Altura

**SCHOOL:**  
North Dakota State University



**COKE ZERO**

**CATEGORY:**  
Film, Video & Sound > Cinematography

**STUDENT NAME:**  
Xyle Altura

**SCHOOL:**  
North Dakota State University

STUDENT AWARDS

# ELEMENTS OF ADVERTISING

## SOUNDNEST

**CATEGORY:**

Digital Creative Technology

**STUDENT NAME:**

Jordyn Zavesky

**SCHOOL:**

Minnesota State University Moorhead



STUDENT AWARDS

# STUDENT BEST OF SHOW

## FARGO PUBLIC LIBRARY MURAL

**CATEGORY:**

Outdoor & Transit Advertising > Site

**STUDENT NAME:**

Allison King

**SCHOOL:**

North Dakota State University





**COURAGE IS BEING  
SCARED TO DEATH...  
AND SADDLING UP  
ANYWAY.**

**JOHN WAYNE**



2025 AAF-ND AWARDS SHOW



# **PROFESSIONAL AWARDS**

**2025**

PROFESSIONAL AWARDS

**SALES & MARKETING**

**FEELS FACTORY MICRODOSED ELIXIRS**

**CATEGORY:**  
Sales Promotion > Packaging - Campaign

**ENTRANT:**  
Drekker Brewing Company

**CLIENT:**  
Feels Factory



Credits: Drekker Marketing Team - Design & Art Direction

**BEST STASHED SECRET**

**CATEGORY:**  
Direct Marketing > Direct Mail > 3D / Mixed - Single Unit

**ENTRANT:**  
Abovo

**CLIENT:**  
Ohnstad Twichell



Credits: Team Abovo - Creative Direction, Copywriting, Graphic Design

**DREKKER/BREWHALLA FALL COLLECTION**

**CATEGORY:**  
Direct Marketing > Specialty Advertising - Campaign

**ENTRANT:**  
Drekker Brewing Company

**CLIENT:**  
Drekker Brewing & Brewhalla



Credits: Drekker Marketing Team - Graphic Design & Art Direction

PROFESSIONAL AWARDS

**ONLINE / INTERACTIVE**



Credits: The MABU Team

**INDIGENOUS PEOPLES IN CAPITOL ART**

**CATEGORY:**  
Apps, Games, Virtual Reality > Website Based App

**ENTRANT:**  
Agency MABU

**CLIENT:**  
Architect of the Capitol

PROFESSIONAL AWARDS

**FILM, VIDEO & SOUND**



Credits: Threefold - Creative, Art Direction, Set Building, Pre-Production, Production, Post-Production

**BMC RETURN POLICY**

**CATEGORY:**  
Television Advertising > Local > Single Spot :30 or Less

**ENTRANT:**  
Threefold

**CLIENT:**  
Bismarck Motor Company

PROFESSIONAL AWARDS

**FILM, VIDEO & SOUND**

**KENYON NOBLE:  
A DAY IN THE LIFE**

**CATEGORY:**

Television Advertising > Local > Single Spot :60 Seconds or More

**ENTRANT:**

Tellwell

**CLIENT:**

Kenyon Noble



**Credits:** Duncan Williamson - Senior Video Producer, Lucas Rutten - Lead Project Manager, Jordan Ryan - Cinematographer + Editor, Team Tellwell

**MSUM | DRAGONS DO**

**CATEGORY:**

Television Advertising > Local > Campaign

**ENTRANT:**

Tellwell

**CLIENT:**

Minnesota State University Moorhead



**Credits:** Max Kringsen - Director, Annie Wood - Producer, Duncan Williamson - Senior Video Producer, Matt Prigge - Lead Editor, Lucas Rutten - Lead Project Manager, Jordan Ryan - Cinematographer, Kari Haaversen - Video Content Specialist, Team Tellwell

**BAD HAIR TV**

**CATEGORY:**

Television Advertising > Regional/National > Single Spot - Up to 2:00

**ENTRANT:**

Odney

**CLIENT:**

U.S. Department of Health and Human Services



**Credits:** Jon Carroll - Writer, Natalie Bartelme - Producer, Julius Acena - Producer, NxNW - Production, Kyle Niess - Account Executive, Fors Marsh - Primary Contractor



**IMPAIRED DRIVING -  
100% BEER / MARTINI**

**CATEGORY:**

Television Advertising > Regional/National > Campaign

**ENTRANT:**

Odney

**CLIENT:**

North Dakota Department of Transportation

**Credits:** Jon Carroll - Writer/Producer, Nathan Engel - Designer, NxNW - Production, Beth Simon - Account Executive, Chelsey Jacobson - Account Executive



**ZOOKEEPER CHALLENGE**

**CATEGORY:**

Online Film, Video & Sound > Internet Commercial > Single Spot - Any Length

**ENTRANT:**

H2M Brand Haus

**CLIENT:**

The Piggy BBQ

**Credits:** H2M Brand Haus, Jason Jacobson - Writing and Direction, Kvidt Creative - Production and Editing



**BOBCAT ROGUE X2  
CONCEPT LOADER**

**CATEGORY:**

Online Film, Video & Sound > Internet Commercial > Single Spot - Any Length

**ENTRANT:**

Threefold

**CLIENT:**

Bobcat

**Credits:** Threefold - Creative, Styling, Production, Post-Production

PROFESSIONAL AWARDS

**FILM, VIDEO & SOUND**

**FARGO EDC - FAMILY COMMERCIAL**

**CATEGORY:**

Online Film, Video & Sound > Internet Commercial > Single Spot - Any Length

**ENTRANT:**

Off Color Media

**CLIENT:**

Greater Fargo Moorhead Economic Development Corp



**Credits:** Off Color Media - Production Company, Spencer Sulflow - Director of Photography, Jake Pierrelee - Colorist, Jay Evans - Director/Producer, Ian Harmon - Set Designer

**DJI ON SET WITH THREEFOLD**

**CATEGORY:**

Online Film, Video & Sound > Webisodes - Single Webisode

**ENTRANT:**

Threefold

**CLIENT:**

DJI Creative Studio



**Credits:** Threefold - Creative, Production, Post-Production

**THIS IS THE YEAR**

**CATEGORY:**

Branded Content & Entertainment > Online Film, Video & Sound > Single Entry :60 Seconds or Less

**ENTRANT:**

Off Color Media

**CLIENT:**

US Bank Stadium



**Credits:** Off Color Media - Production Company, Spencer Sulflow - Editor/Colorist

**NORTH DAKOTA STATE PARKS HIGHLIGHT**

**CATEGORY:**

Branded Content & Entertainment > Online Film, Video & Sound > Single Entry - More Than :60 Seconds

**ENTRANT:**

Threefold

**CLIENT:**

ND State Parks



**Credits:** Threefold - Creative, Pre-Production, Production, Post-Production

**WGU | DAVID'S STORY**

**CATEGORY:**

Branded Content & Entertainment > Online Film, Video & Sound > Single Entry - More Than :60 Seconds

**ENTRANT:**

Tellwell

**CLIENT:**

WGU Government Affairs



**Credits:** Max Kringen - Director, Duncan Williamson - Senior Video Producer, Matt Prigge - Lead Editor, Jordan Ryan - Cinematographer, Emma Solomon - WGU, Margaret Hsiao - WGU, Team Tellwell

**TRPL YEAR IN REVIEW**

**CATEGORY:**

Branded Content & Entertainment > Online Film, Video & Sound > Single Entry - More Than :60 Seconds

**ENTRANT:**

Threefold

**CLIENT:**

Theodore Roosevelt Presidential Library



**Credits:** Threefold - Pre-Production, Production, Post-Production

PROFESSIONAL AWARDS

**FILM, VIDEO & SOUND**

**THE LUNCHROOM**

**CATEGORY:**

Branded Content & Entertainment >  
Non-Broadcast

**ENTRANT:**

Threefold

**CLIENT:**

BIO Girls



**Credits:** Threefold - Scriptwriting, Creative, Producer, Pre-Production, Production, Post-Production, BIO Girls - Scriptwriting, Producer

**NORTH DAKOTA STATE PARKS**

**CATEGORY:**

Branded Content & Entertainment >  
Campaign

**ENTRANT:**

Threefold

**CLIENT:**

ND State Parks



**Credits:** Threefold - Creative, Pre-Production, Production, Post-Production

PROFESSIONAL AWARDS

**CROSS PLATFORM**



**Credits:** H2M Brand Haus, Amanda Feldman - Art Direction & Graphic Design, Jason Jacobson - Copywriting

**ROCKY'S BURGERS, FRANKS & FRIES**

**CATEGORY:**

Integrated Campaigns >  
Integrated Brand Identity Campaign

**ENTRANT:**

H2M Brand Haus

**CLIENT:**

Rocky's Burgers, Franks & Fries



**Credits:** Drekker Marketing Team - Graphic Design & Art Direction

**FEELS FACTORY MICRODOSED ELIXIRS**

**CATEGORY:**

Integrated Campaigns >  
Integrated Brand Identity Campaign

**ENTRANT:**

Drekker Brewing Company

**CLIENT:**

Feels Factory



**Credits:** The Good Kids

**BILLIE'S**

**CATEGORY:**

Integrated Campaigns >  
Integrated Brand Identity Campaign

**ENTRANT:**

The Good Kids

**CLIENT:**

Billie's Soap and Spa Products

PROFESSIONAL AWARDS

**CROSS PLATFORM**

**THE MERC**

**CATEGORY:**

Integrated Campaigns >  
Integrated Brand Identity Campaign

**ENTRANT:**

The Good Kids

**CLIENT:**

The Merc at Long X



Credits: The Good Kids

**CONE ZONES**

**CATEGORY:**

Online/Interactive Campaign

**ENTRANT:**

Agency MABU

**CLIENT:**

ND Department of Transportation



Credits: The MABU Team

PROFESSIONAL AWARDS

**ELEMENTS OF ADVERTISING**



Credits: Threefold - Creative, Pre-Production, Production, Post-Production

**NORTH DAKOTA STATE PARKS HIGHLIGHT**

**CATEGORY:**

Copywriting

**ENTRANT:**

Threefold

**CLIENT:**

ND State Parks



Credits: Sandie Kuehn - Senior Design Strategist, Jennifer Klath - Graphic Designer, Megan MacFarlane - Project Manager, Riley Mack - Senior Web Strategist

**NORIDIAN REBRAND**

**CATEGORY:**

Visual > Logo Design

**ENTRANT:**

Tellwell

**CLIENT:**

Noridian Healthcare Solutions



Credits: Scott Thuen - Photographer, Odney - Creative

**HUNTERS CLUB**

**CATEGORY:**

Visual > Still Photography > Campaign

**ENTRANT:**

Thuen Studios

**CLIENT:**

Prairie Knights Casino and Resort

PROFESSIONAL AWARDS

**ELEMENTS OF ADVERTISING**

**BMC RETURN POLICY**

**CATEGORY:**  
Visual > Art Direction - Single

**ENTRANT:**  
Threefold

**CLIENT:**  
Bismarck Motor Company



**Credits:** Threefold - Creative, Art Direction, Set Building, Pre-Production, Production, Post-Production

**NORIDIAN REBRAND**

**CATEGORY:**  
Visual > Art Direction - Campaign

**ENTRANT:**  
Tellwell

**CLIENT:**  
Noridian Healthcare Solutions



**Credits:** Sandie Kuehn - Senior Design Strategist, Jennifer Klath - Graphic Designer, Megan MacFarlane - Project Manager, Riley Mack - Senior Web Strategist, Matt Prigge - Lead Editor

**THE LUNCHROOM**

**CATEGORY:**  
Film & Video > Cinematography - Single

**ENTRANT:**  
Threefold

**CLIENT:**  
BIO Girls



**Credits:** Threefold - Scriptwriting, Creative, Producer, Pre-Production, Production, Post-Production, BIO Girls - Scriptwriting, Producer



**Credits:** Threefold - Creative, Styling, Production, Post-Production

**BOBCAT ROGUE X2  
CONCEPT LOADER**

**CATEGORY:**  
Film & Video > Cinematography - Single

**ENTRANT:**  
Threefold

**CLIENT:**  
Bobcat



**Credits:** Off Color Media - Production Company, Spencer Sulflow - Director of Photography, Jake Pierrelee - Colorist, Jay Evans - Director/Producer, Ian Harmon - Set Designer

**FARGO EDC - FAMILY  
COMMERCIAL**

**CATEGORY:**  
Film & Video > Cinematography - Single

**ENTRANT:**  
Off Color Media

**CLIENT:**  
Greater Fargo Moorhead Economic  
Development Corp



**Credits:** The MABU Team

**NO ORDINARY DAY**

**CATEGORY:**  
Film & Video > Animation, Special  
Effects or Motion Graphics

**ENTRANT:**  
Agency MABU

**CLIENT:**  
Native American Rights Fund

PROFESSIONAL AWARDS

**ELEMENTS OF ADVERTISING**

**FOR THE PLANET AND THE PEOPLE**

**CATEGORY:**

Film & Video > Animation, Special Effects or Motion Graphics

**ENTRANT:**

Agency MABU

**CLIENT:**

Ducks Unlimited



Credits: The MABU Team



Credits: The MABU Team

**FOR THE PLANET AND THE PEOPLE**

**CATEGORY:**

Film & Video > Animation, Special Effects or Motion Graphics > CGI

**ENTRANT:**

Agency MABU

**CLIENT:**

Ducks Unlimited

**AROUND THE CAMPFIRE WITH ROSCOE**

**CATEGORY:**

Film & Video > Animation, Special Effects or Motion Graphics

**ENTRANT:**

Agency MABU

**CLIENT:**

ND Parks and Recreation



Credits: The MABU Team



Credits: The MABU Team

**GERALD SAVES CHRISTMAS**

**CATEGORY:**

Film & Video > Animation, Special Effects or Motion Graphics > CGI

**ENTRANT:**

Agency MABU

**CLIENT:**

Agency MABU

**ROTUNDA 360 EXPERIENCE INTRODUCTION**

**CATEGORY:**

Film & Video > Animation, Special Effects or Motion Graphics

**ENTRANT:**

Agency MABU

**CLIENT:**

Architect of the Capitol



Credits: The MABU Team



Credits: Threefold - Pre-Production, Production, Post-Production

**OUR NEW PRODUCTION STUDIO.**

**CATEGORY:**

Film & Video > Video Editing

**ENTRANT:**

Threefold

**CLIENT:**

Threefold



PROFESSIONAL AWARDS

**ELEMENTS OF ADVERTISING**

**BOBCAT ROGUE X2  
CONCEPT LOADER**

**CATEGORY:**  
Film & Video > Video Editing

**ENTRANT:**  
Threefold

**CLIENT:**  
Bobcat



**Credits:** Threefold - Creative, Styling, Production, Post-Production

**THE LUNCHROOM**

**CATEGORY:**  
Sound > Sound Design - Single

**ENTRANT:**  
Threefold

**CLIENT:**  
BIO Girls



**Credits:** Threefold - Scriptwriting, Creative, Producer, Pre-Production, Production, Post-Production, BIO Girls - Scriptwriting, Producer

PROFESSIONAL AWARDS

**PUBLIC SERVICE**



**Credits:** The MABU Team

**FOR THE PLANET AND THE PEOPLE**

**CATEGORY:**  
Film, Video & Sound > Public Service  
Television

**ENTRANT:**  
Agency MABU

**CLIENT:**  
Ducks Unlimited



**Credits:** The MABU Team

**NO ORDINARY DAY**

**CATEGORY:**  
Film, Video & Sound > Online Film, Video  
& Sound

**ENTRANT:**  
Agency MABU

**CLIENT:**  
Native American Rights Fund



**Credits:** Studio 46 Team - Creative Development, Production, Post-Production

**UNITED WAY  
CAMPAIGN VIDEO 2024**

**CATEGORY:**  
Film, Video & Sound > Online Film, Video  
& Sound

**ENTRANT:**  
Studio 46 / Flint Group

**CLIENT:**  
United Way of Cass Clay

PROFESSIONAL AWARDS

ADVERTISING/MEDIA INDUSTRY SELF-PROMO

PRIDE STORIES THE PODCAST

CATEGORY:

Collateral > Brand Elements

ENTRANT:

Tellwell



Credits: Sandie Kuehn - Senior Design Strategist, Max Kringen - Graphic Designer, Lucas Rutten - Lead Project Manager



Credits: Drekker Marketing Team - Design & Art Direction

DEAD THREADS EVENT POSTER

CATEGORY:

Collateral > Special Event Materials - Printed or Digital

ENTRANT:

Drekker Brewing Company

H2M BEER LABELS

CATEGORY:

Collateral > Direct Marketing & Specialty Advertising - Printed or Digital

ENTRANT:

H2M Brand Haus



Credits: H2M Brand Haus, Amanda Feldman - Art Direction & Graphic Design



Credits: Drekker Marketing Team - Design and Execution

DREKKERFEST 10

CATEGORY:

Ambient Media

ENTRANT:

Drekker Brewing Company

STORYMAKERS CLUB BOX

CATEGORY:

Collateral > Direct Marketing & Specialty Advertising - Printed or Digital

ENTRANT:

Tellwell



Credits: Sandie Kuehn - Senior Design Strategist, Adam Wiedman - Graphic Designer, Jennifer Klath - Graphic Designer, Megan MacFarlane - Project Manager



Credits: Drekker Marketing Team - Graphic Design & Art Direction

POMP WEDDING EXPO

CATEGORY:

Ambient Media

ENTRANT:

Drekker Brewing Company

PROFESSIONAL AWARDS

**ADVERTISING/MEDIA INDUSTRY SELF-PROMO**

**BURGER ROYALE VIDEO**

**CATEGORY:**  
Film, Video & Sound

**ENTRANT:**  
H2M Brand Haus



**Credits:** H2M Brand Haus - Direction, Tellwell - Production and Editing, Walking Phoenix - Original Music, Below Zero Wrestling - Talent

**OUR NEW PRODUCTION STUDIO.**

**CATEGORY:**  
Film, Video & Sound

**ENTRANT:**  
Threefold



**Credits:** Threefold - Pre-Production, Production, Post-Production

**THE GOOD KIDS DEMO REEL**

**CATEGORY:**  
Film, Video & Sound

**ENTRANT:**  
The Good Kids



**Credits:** The Good Kids



**Credits:** The MABU Team

**GERALD SAVES CHRISTMAS**

**CATEGORY:**  
Film, Video & Sound

**ENTRANT:**  
Agency MABU



**Credits:** Off Color Media - Production Company

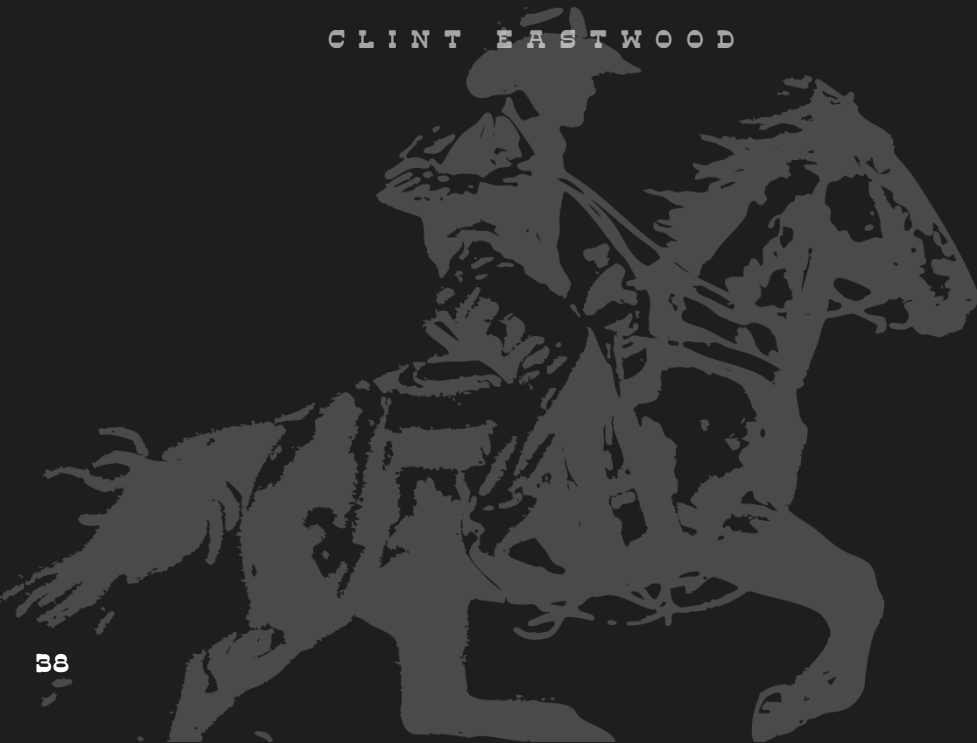
**OFF COLOR MEDIA CINEMATOGRAPHY REEL**

**CATEGORY:**  
Film, Video & Sound

**ENTRANT:**  
Off Color Media

**RESPECT YOUR  
EFFORTS.  
RESPECT YOURSELF.**

CLINT EASTWOOD



2025 AAF-ND AWARDS SHOW



# **SPECIAL AWARDS**

**2025**

MEGAN CARRIGAN - VALTECH

# JUDGE'S CHOICE

## NORTH DAKOTA STATE PARKS HIGHLIGHT

**CATEGORY:**

Film, Video & Sound > Branded Content & Entertainment > Online > Single Entry - More than :60 Seconds

**ENTRANT:**

Threefold

**CLIENT:**

ND State Parks

**CREDITS:** Threefold - Creative, Pre-Production, Production, Post-Production



LAURA TILLER - INK & BONE DESIGN CO.

# JUDGE'S CHOICE

## FOR THE PLANET AND THE PEOPLE

**CATEGORY:**

Public Service > Film, Video & Sound > Public Service Television

**ENTRANT:**

Agency MABU

**CLIENT:**

Ducks Unlimited

**CREDITS:** The MABU Team



NISHA KASHYAP - SOCIALLYIN

# JUDGE'S CHOICE

## NO ORDINARY DAY

**CATEGORY:**

Public Service > Film, Video & Sound > Online Film, Video & Sound

**ENTRANT:**

Agency MABU

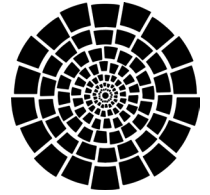
**CLIENT:**

Native American Rights Fund

**CREDITS:** The MABU Team

DIVERSITY ACHIEVEMENT AWARD

# MOSAIC AWARD



## ROTUNDA 360 EXPERIENCE INTRODUCTION

**CATEGORY:**

Elements of Advertising > Animation, Special Effects or Motion Graphics

**ENTRANT:**

Agency MABU

**CLIENT:**

Architect of the Capitol

**CREDITS:** The MABU Team



2025 AAF-ND AMERICAN ADVERTISING AWARDS

# BEST OF SHOW

## THE LUNCHROOM

**CATEGORY:**

Elements of Advertising > Film & Video > Cinematography - Single

**ENTRANT:**

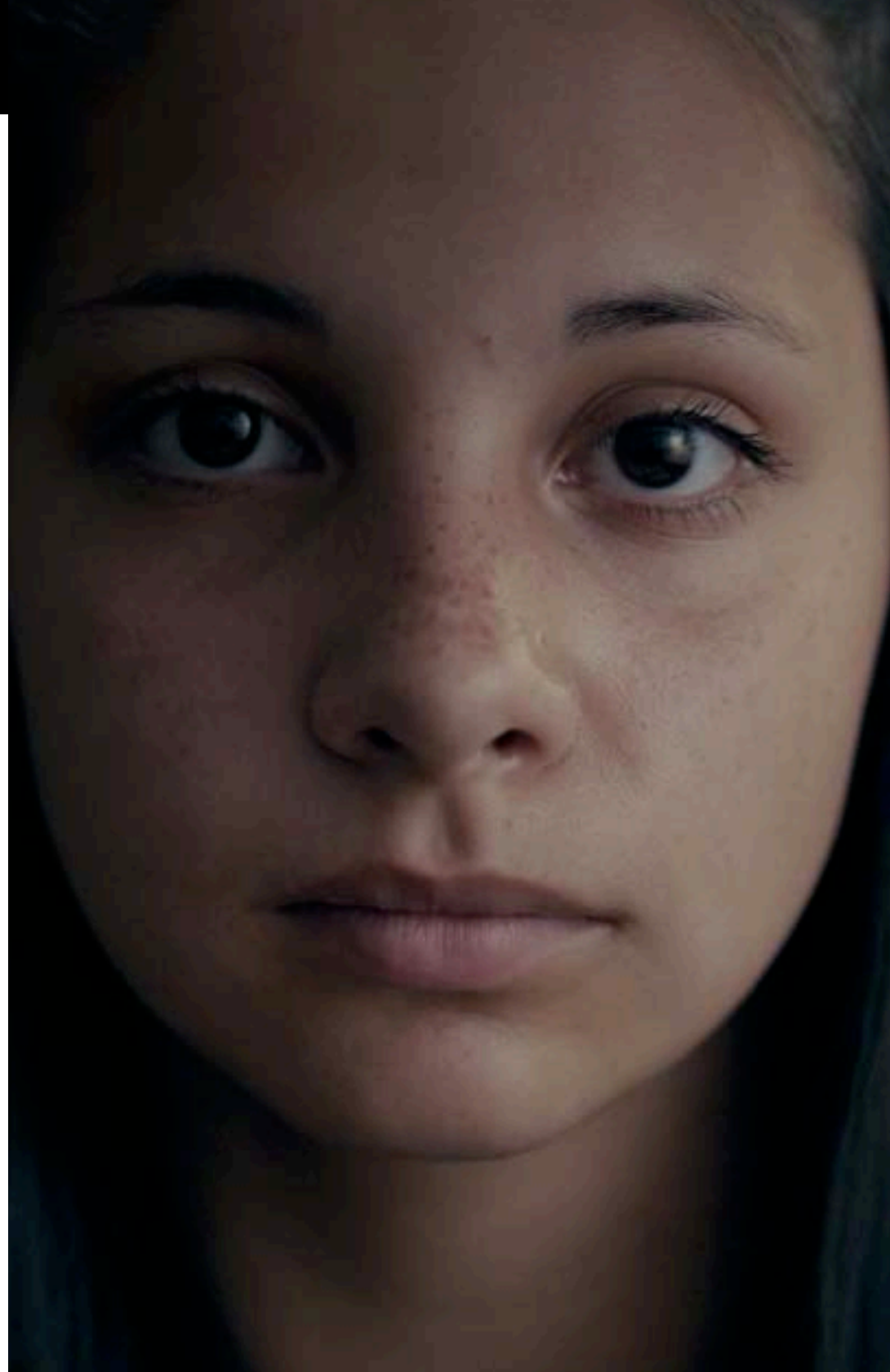
Threefold

**CLIENT:**

BIO Girls

**CREDITS:**

Threefold - Scriptwriting, Creative, Producer, Pre-Production, Production, Post-Production  
BIO Girls - Scriptwriting, Producer



2025 AAF-ND AMERICAN ADVERTISING AWARDS

# BEST OF SHOW

## SELF-PROMO

### DREKKERFEST 10

**CATEGORY:**

Advertising/Media Industry Self-Promo > Ambient Media

**ENTRANT:**

Drekker Brewing Company

**CREDITS:** Drekker Marketing Team - Design and Execution









2024 - 2025 AAF-ND

# BOARD OF DIRECTORS

**LEXI HOVLAND**  
PRESIDENT

TrueNorth Steel

**NICK DUE**  
1ST VICE PRESIDENT

American Crystal Sugar

**TATE HOVLAND**  
2ND VICE PRESIDENT

Concordia College

**AUSTIN BERG**  
TREASURER

Border States

**JENNY JOHNSON**  
EX-OFFICIO

Tellwell Story Co.

**TRISTAN PFAFF**  
CREATIVE DIRECTOR

Abovo

**ALEX KIZIMA**  
BOARD MEMBER

Bushel

**TAYLOR PEDERSEN**  
BOARD MEMBER

Bobcat

**KAYLA HAGEN**  
BOARD MEMBER

Duffney Sisters

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Tellwell Story Co.

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**KELSEY HORNER**  
BOARD MEMBER

North Dakota State University

## 2025 AWARDS COMMITTEE

**NICK DUE** - AWARDS CHAIR

**TATE HOVLAND** - CO-CHAIR

**LEXI HOVLAND**

**TRISTAN PFAFF**

**ALEX KIZIMA**

**JENNY JOHNSON**

**KELSEY HORNER**

I WAS NEVER  
AFRAID OF  
HARD WORK.

SAM ELLIOTT



