



2025-26 SEASON

# **SPONSORSHIP OPPORTUNITIES**

# Who Are We?

AAF North Dakota (AAF-ND) is the largest and most reputable organization of marketing, advertising and communications professionals in North Dakota and Western Minnesota. With roots dating back more than 50 years, we're an organization on a mission to educate, connect, and inspire a creative community that is dedicated to building businesses small and large in our local communities. Our members are the best and brightest advertising agencies, corporate marketing teams, media representatives, freelancers, and students across North Dakota and Western Minnesota.

AAF-ND is a local chapter of the American Advertising Federation (AAF), a national network of over 130 local clubs representing 40,000 professionals and more than 200 college chapters with more than 5,000 student members.

# Our Reach



**100+**

Active yearly members on average



**2500+**

Monthly web visitors to aaf-nd.org



**1400+**

Facebook Followers



**1200+**

Attendees to AAF-ND events in 2024-25 season



**1450+**

Email subscribers to our AAF-ND Newsletter



**750+**

LinkedIn Followers



**210+**

Attendees to the 2025 AAF-ND American Advertising Awards



**58k+**

Emails to inboxes in 2024-25 season



**650+**

Instagram Followers

# Who We've Worked With



# Sponsorship Levels

## DIAMOND

SPONSORSHIP OF

**\$10,000**  
and above

Our highest level sponsorship with the most impactful benefits for businesses.

At this amount, your business makes a near-indescribable difference to what we will be able to do for members this season.

## PLATINUM

SPONSORSHIP OF

**\$5,000**  
to \$9,999

Our premium level sponsorship with substantial benefits for businesses.

At this amount, your business makes a noteworthy impact on the events and opportunities we can provide to our members this season.

## GOLD

SPONSORSHIP OF

**\$2,500**  
to \$4,999

Our standard level sponsorship with ample benefits for businesses

At this amount, your business makes a noticeable difference in the quality of programming and capabilities we are able to provide to members.

## SILVER

SPONSORSHIP OF

**\$1,500**  
to \$2,499

Our base-level sponsorship with several benefits for growing businesses.

At this amount, your business helps us to connect with new members and reach new audiences, most notably students in our local area.

# Diamond Sponsors

**\$10,000 (and above) per year**

## **AAF-ND American Advertising Awards**

- An exclusive reserved table, up to 8 seats, at the AAF-ND American Advertising Awards show.  
**(\$600 value)**
- Full page back cover ad in the AAF-ND American Advertising Awards Winner's Book.
- \$1000 student scholarship presented in your name at the awards show.
- Recognition at the awards show such as logo on promotional material, slideshows, event signage, programs, verbal call-outs and more.

## **Season Events & Hosting Opportunities**

- Exclusive invites to board dinners with monthly speakers.
- 35 tickets (5 per event) to 2025-26 season professional speaker events.  
**(\$1,750 value)**
- Opportunity to include a branded item in our speaker welcome baskets.
- Opportunity to host a monthly speaker at your business (or preferred location) the evening before the event.
- 8 tickets to our TV Timeout - Super Bowl Ads Review event.

## **Marketing & Brand Exposure**

- Your logo + link to your website placed prominently on [aaf-nd.org](http://aaf-nd.org)'s home page.
- Your logo + link to your website featured on all AAF-ND newsletter and member notification emails.
- Your logo + verbal recognition at all AAF-ND presentation events.
- Your logo exhibited prominently on signage and displays at all AAF-ND events.
- Individual sponsor landing page for your business on [aaf-nd.org](http://aaf-nd.org) featuring curated content based on your suggestions and preferences.
- Social media feature posts and sponsor spotlights.
- Unlimited job postings in our weekly newsletter.

## **And of course...**

- Season membership in AAF-ND including all individual member benefits.

# Platinum Sponsors

**\$5,000 – \$9,999 per year**

## **AAF-ND American Advertising Awards**

- 6 seats at the AAF-ND American Advertising Awards show. **(\$450 value)**
- Half page ad in the AAF-ND American Advertising Awards Winner's Book.
- \$500 student scholarship presented in your name at the awards show.
- Recognition at the awards show such as logo on promotional material, slideshows, event signage, programs, verbal call-outs and more.

## **Season Events & Hosting Opportunities**

- 28 tickets (4 per event) to 2025-26 season professional speaker events. **(\$1,400 value)**
- Opportunity to include a branded item in our speaker welcome baskets.
- Opportunity to host a monthly speaker at your business (or preferred location) the evening before the event.
- 6 tickets to our TV Timeout – Super Bowl Ads Review event.

## **Marketing & Brand Exposure**

- Your logo + link to your website placed prominently on [aaf-nd.org](http://aaf-nd.org)'s home page.
- Your logo + link to your website featured on all AAF-ND newsletter and member notification emails.
- Your logo + verbal recognition at all AAF-ND presentation events.
- Your logo exhibited prominently on signage and displays at all AAF-ND events.
- Individual sponsor landing page for your business on [aaf-nd.org](http://aaf-nd.org) featuring curated content based on your suggestions and preferences.
- Social media feature posts and sponsor spotlights.
- Unlimited job postings in our weekly newsletter.

## **And of course...**

- Season membership in AAF-ND including all individual member benefits.

# Gold Sponsors

**\$2,500 – \$4,999 per year**

## **AAF-ND American Advertising Awards**

- 4 seats at the AAF-ND American Advertising Awards show. **(\$300 value)**
- Recognition at the awards show such as logo on promotional material, slideshows, event signage, programs, verbal call-outs and more.

## **Season Events & Hosting Opportunities**

- 21 tickets (3 per event) to 2025-26 season professional speaker events. **(\$1,050 value)**
- Opportunity to include a branded item in our speaker welcome baskets.
- 4 tickets to our TV Timeout – Super Bowl Ads Review event.

## **Marketing & Brand Exposure**

- Your logo + link to your website placed prominently on [aaf-nd.org](http://aaf-nd.org)'s home page.
- Your logo + link to your website featured on all AAF-ND newsletter and member notification emails.
- Your logo + verbal recognition at all AAF-ND presentation events.
- Your logo exhibited prominently on signage and displays at all AAF-ND events.
- Individual sponsor landing page for your business on [aaf-nd.org](http://aaf-nd.org) featuring curated content based on your suggestions and preferences.
- Social media feature posts and sponsor spotlights.
- Unlimited job postings in our weekly newsletter.

## **And of course...**

- Season membership in AAF-ND including all individual member benefits.

# Silver Sponsors

**\$1,500 – \$2,499 per year**

## **AAF-ND American Advertising Awards**

- 2 seats at the AAF-ND American Advertising Awards show. **(\$150 value)**
- Recognition at the awards show such as logo on promotional material, slideshows, event signage, programs, verbal call-outs and more.

## **Season Events & Hosting Opportunities**

- 14 tickets (2 per event) to 2025-26 season professional speaker events. **(\$700 value)**
- 2 tickets to our TV Timeout – Super Bowl Ads Review event.

## **Marketing & Brand Exposure**

- Your logo + link to your website placed prominently on [aaf-nd.org](http://aaf-nd.org)'s home page.
- Your logo + link to your website featured on all AAF-ND newsletter and member notification emails.
- Your logo + verbal recognition at all AAF-ND presentation events.
- Your logo exhibited prominently on signage and displays at all AAF-ND events.
- Individual sponsor landing page for your business on [aaf-nd.org](http://aaf-nd.org) featuring curated content based on your suggestions and preferences.
- Unlimited job postings in our weekly newsletter.

## **And of course...**

- Season membership in AAF-ND including all individual member benefits.

# Benefits at a Glance

2025-26 | AAF-ND Season

	Diamond Level (\$10,000+)	Platinum Level (\$5,000+)	Gold Level (\$2,500+)	Silver Level (\$1,500+)
AAF-ND Membership (includes all member benefits)	✓	✓	✓	✓
Logo + Link on AAF-ND Website	✓	✓	✓	✓
Logo + Link on AAF-ND Newsletter and Member Notification Emails	✓	✓	✓	✓
Logo + Recognition at All AAF-ND Presentation Events	✓	✓	✓	✓
Logo on Signage and Display at All AAF-ND Events	✓	✓	✓	✓
Unlimited Job Postings in our Weekly Email Newsletter	✓	✓	✓	--
Social Media Feature Post and Sponsor Spotlights	✓	✓	✓	--
Opportunity to include branded item in our speaker welcome baskets	✓	✓	✓	--
Opportunity to host a monthly speaker at your business (or preferred location) the evening before the event	✓	✓	--	--
Exclusive invites to board dinners with monthly speakers	✓	--	--	--
Ad Space in the AAF-ND American Advertising Awards Winner's Book	✓ (Full Page Back Cover)	✓ (Half-Page)	--	--
Student Scholarship Presented In Your Name at the Awards Show	✓ (\$1,000 Scholarship)	✓ (\$500 Scholarship)	--	--
Speaker Event Tickets	35 (5 per event)	28 (4 per event)	21 (3 per event)	14 (2 per event)
American Advertising Award Tickets	8 (Reserved Table)	6	4	2
TV Timeout Tickets	8	6	4	2



For more information or to inquire about being a season sponsor,  
please contact [info@aaf-nd.org](mailto:info@aaf-nd.org)